ZADIG&VOLTAIRE

ESG Presentation



Message from the CEO



"The quest for style and freedom that makes Zadig&Voltaire unique cannot exist without the quest for meaning and commitment - for teams, customers, suppliers and the entire value chain mobilised by the company. This is the context in which our global Sustainability programme *VoltAIRe* was created.

VoltAIRe is much more than a social and environmental responsibility programme; it is a corporate project, a long-term vision rolled out for all our collections, in all regions, to our entire value chain and through our values, to thrill our brand and teams."

Remy Baume

Founded by Thierry Gillier in 1997, Zadig&Voltaire has redefined the very essence of a new type of luxury.

Indifferent to norms, diktats and traditional luxury codes, the brand has demonstrated over time its boundless love for freedom, a thirst which fuels its creativity and perpetuates its audacity.

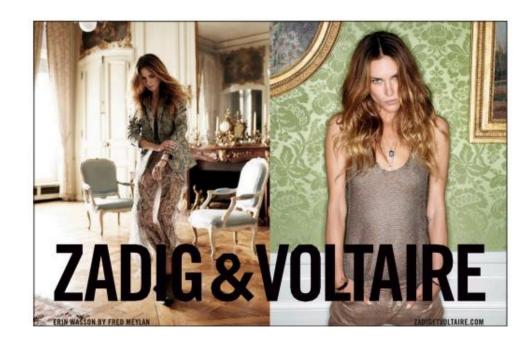
Viscerally Parisian, drawing on its musical influences and immersed in contemporary art, it has made duality its signature.

The spirit of the brand is eternally young, and encourages its community to cherish uniqueness, as well as it emphasizes the importance of expressing yourself, loving yourself and cultivating an independent mind, to be free, again and again!

Zadig&Voltaire designs its collections at its head office in Paris.

As concerned about style as with quality, the brand is continuously developing its know-how in partnership within manufacturing workshops.

Zadig&Voltaire fully embraces the complex challenges of the 21st century by actively engaging in its global sustainability program VoltAIRe.



KEY FIGURES AT END OF 2022

- **€440** M sales
- 400 stores & corners worldwide
- 1,600 employees in 2022 in more than 20 countries

Elevate



Scale



Sustain

X





2021

February: Creation of the Sustainability Department which reports to the CEO, and a Group CSR Committee

April: Joined the Leather Working Group

May: Joined the Good Cashmere Standard

June:

Zadig&Voltaire's 1st certification under the GOTS, RWS, GRS and OCS standards Joined the United Nations Global Compact

July: 1st report on greenhouse gas emissions (scope 1, 2 and 3)

September:

Launch of the VoltAIRe programme
Distribution of the Group Code of Ethics

2022

Spring/Summer: 1st collections including certified products and materials

November: Review of the Supplier Code of Conduct

December: Launch of the Group's Energy Sobriety plan

2023

January: Joined the ICS (Initiative for Compliance & Sustainability)

May: Validation by the Science Based Target initiative (SBTi) of climate objectives in line with the 1.5°C target defined by the Paris Agreement

Our involvement in *collective initiatives* to accelerate positive transformation

ZADIG&VOLTAIRE



Zadig&Voltaire joined the United Nations Global Compact in 2021, making a commitment to respect and promote its 10 principles regarding human rights, international labour standards, the environment and anti-bribery. The United Nations Global Pact brings together 19,000 members in 164 countries.

FASHION PACT

Zadig&Voltaire joined The Fashion Pact which brings together more than 70 leading international companies representing 1/3 of the fashion and textile industry, whose directors have made a commitment to reaching ambitious targets based on three themes: combating climate change, preserving biodiversity and protecting oceans.



In 2022, Zadig&Voltaire started to work with the SBTi and obtained approval for its climate change objectives aligned with the 1.5°C target. A coalition of four institutions - the Carbon Disclosure Project (CDP), United Nations Global Compact, World Resource Institute (WRI) and World Wide Fund for Nature (WWF) -, the SBTi strives to define and promote best practices in order to fix climate objectives based on scientific recommendations and independently assesses companies' objectives.



Zadig&Voltaire joined the ICS (*Initiative for Compliance and Sustainability*) in 2023.

This latest is dedicated to social compliance and strives to improve working conditions in companies' international supply chains.



In 2021, Zadig&Voltaire joined the Good Cashmere Standard. The Good Cashmere Standard® by AbTF is an independent standard that strives to develop a sustainable cashmere production by improving the welfare of goats, the working conditions of farmers and the environment in which they work.



In 2021, Zadig&Voltaire joined the Leather Working Group (LWG). This organisation, made up of brands, manufacturers and various stakeholders in the leather industry, developed an audit programme that certifies tanneries based on their environmental practices and performance.

The ambition of our sustainable development programme *VoltAIRe*, is to drastically reduce the environmental impact of our activities, while fuelling our creativity.

It reflects our vision of luxury: combining desirability and durability by designing products that can be loved, worn and passed on, which wear well over time and are made in a way that respects people and ecosystems.

VoltAIRe formalises the brand's commitment to contribute, at its level, **to protecting the Air** in the broad sense of the term, through its activities.

An increasing concern across the world, protecting the Air is part of our values, and in particular that of Committed Freedom.

Protecting the Air also means preserving our art and raw materials over time and our freedom to create.

Protecting the Air means contributing at our level to combating pollution and climate change and preserving biodiversity.

VoltAIRe is a positive, pragmatic approach and an in-depth transformation rolled out on a large scale, designed to involve the entire Zadig&Voltaire community, our teams, partners and customers.



Sustainable development is **a key part of our strategy** and corporate project and concerns all of our activities. This is reflected in the positioning of the Sustainability Department at the highest level within the organisation, reporting directly to the company CEO.

MANAGEMENT COMMITTEE

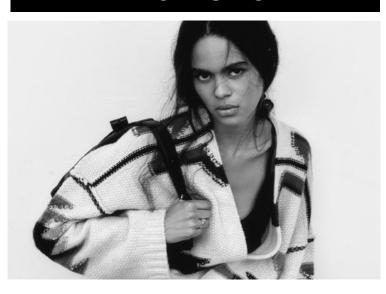
Zadig&Voltaire's Management Committee is made up of 12 members representing the collection and various market departments, as well as cross-functional departments including Sustainability. A CSR update is systematically shared during the weekly operational review.

CSR COMMITTEE

Created in 2021, the CSR Committee meets 4 times a year to discuss strategic directions and review the main projects structuring the brand's sustainability approach. It is made up of all members of the Management Committee and referents of different departments based on the projects discussed.

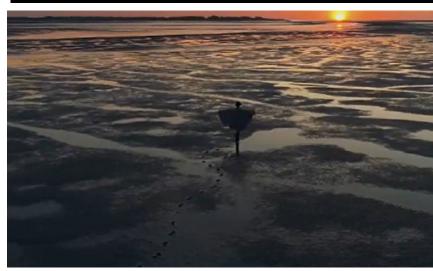
3 pillars of the VoltAIRe programme and objectives for 2025

SUSTAINABLE PRODUCTS & PACKAGING



- * 100% of key raw materials certified from sustainable sources
- Zero virgin plastic made from fossil fuels
- ⋆ 100% sustainable, recyclable packaging
- * 100% traced products

CLIMATE & AIR



- ★ Switch to 100% green energy wherever it is possible
- ★ 100% of new and renovated stores aligned with Zadig&Voltaire Sustainable Store Standards
- * 100% of our sites providing excellent air quality
- ★ 100% of our products compliant with Zadig&Voltaire Sustainable Product Standards

MADE IN RESPECT



- ⋆ 100% of our partners aligned with Zadig&Voltaire Standards
- **★ 100/100 gender equality index**
- ⋆ 100% of our teams trained in the VoltAIRe programme

Sustainable products & packaging

2025 OBJECTIVES

Almost 50% certified materials in our new collections

Zero virgin plastic made from fossil fuels

100% materials from certified channels

100% of our packaging made from certified sustainable and recyclable traced materials

100% traced products

0 virgin plastic made from fossil fuels in all BtoC packaging and polybags

100% of our packaging made from certified sustainable and recyclable traced materials.

100% textile products and shoes traced in accordance with the French Anti-waste for circular economy law (AGEC)

RESULTS AT END 2022

90% new virgin cashmere knits traced from the origin of the fibres

Climate & Air

100% green energy in Z&V stores

100% full LED lighting

100% of store renovations and new store openings compliant with Z&V Sustainable Store standards

100% of products aligned with Z&V Sustainable Product standards

100% green energy in France

19% in Europe (excluding France)

25% in the USA

100% renovated stores and new stores in full LED

100% full LED in all stores in China

12% full LED stores in France – Audit ongoing in the USA and Europe

21% products certified through the entire supply chain (and 65% in the Jersey collection)

Made In Respect

100% of our suppliers meet Z&V standards

100/100 gender equality index

100% of employees trained in the VoltAIRe programme

100% of the its supplier sign the Zadig&Voltaire Suppliers' Code of Conduct Inclusion in commercial agreements of the House's requirements in regard to traceability as well as material and product certification

40% of suppliers certified by standards recognised by Zadig&Voltaire 100% of tanneries using Z&V's LWG-certified leather

99/100 gender equality index

100% of new employees informed about the VoltAIRe programme

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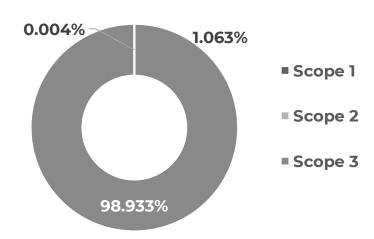
Assessment of the Group's global carbon footprint in 2022

	SCOPE 3				SCOPES 1 & 2	SCOPE 3	
Externalities	Tier 4 Production of raw materials	Tier 3 Transformation of raw materials	Tier 2 Manufacturing	Tier 1 Assembly	Tier 0 Direct operations	Use	End of life
	\$ 5		※ 🔄	SEA SEA SEA SEA SEA SEA SEA SEA SEA SEA	erolas (III. and		
GHG (tonnes of CO ₂ eq.)	87%	>2%	5%	0.2%	5%	0.2%	1%
Weight of impact				•		•	•

2022 carbon footprint - synthetic breakdown by Scope

Zadig&Voltaire's total CO2 emissions in 2022

212,100 tonnes of CO2 eq.



Scope 1 & 2: store, head office energy consumption

Scope 3: raw materials, transport, packaging etc.

Scope 3 CO2 emissions are mainly related to the manufacture of materials and products. Transport upstream represents 4% of scope 3 emissions.

2025 OBJECTIVES

100% certified raw materials by 2025

Zero virgin plastic made from fossil fuels

100% of our packaging made from certified sustainable and recyclable traced materials

RESULTS AT END 2022

95% of cotton jersey products, **56**% of denim products and **25**% of woven products (suits, dresses, shirts etc.) were made from organically-grown fibres

100% of leather sourced from tanneries certified for their practices regarding chemical products and the environment

100% of our paper/cardboard packaging made from certified traced fibres, from sustainably-managed forests, or recycled fibres

PLAY A ROLE IN PROTECTING BIODIVERSITY

Our collections are dependent on the services provided by nature. Zadig&Voltaire believes it is essential for it to protect resources and ecosystems, so that it can continue to create.

Programmes & initiatives



PRIORITY GIVEN TO USING RAW MATERIALS CERTIFIED FROM SUSTAINABLE SOURCES

For example, cotton which represents 25% of the raw materials used for the manufacturing of the brand's collections was among the first materials on which the transformation has been launched, starting with Jersey. From 3% of Jersey products in organic cotton in the FW21 collection, we increased to 95% in FW22 with the objective of reaching 100% for all product categories by 2025.

COMPLIANCE WITH INTERNATIONAL RECOMMENDATIONS

Through the brand's various standards, Zadig&Voltaire ensures that its raw vegetal and animal-based materials respect recommendations published by the CITES and the International Union for Conservation of Nature (IUCN) red list. The brand does not use any fur or exotic hides in its collections.

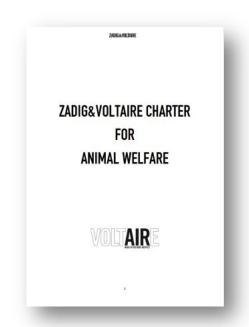
FOREST PRESERVATION

Zadig&Voltaire uses viscose and other wood pulp-based packaging materials from traced supply chains, certified as coming from sustainably-managed forests or certified recycled fibers.



Sustainable products & packaging: protecting ecosystems (2/2)

ZADIG&VOLTAIRE



RESULTS AT END 2022

80% of new Cashmere Knit collections made from fibres sourced from farms with certifications regarding their animal welfare and farming practices

70% of new knitwear collections made from fibres certified as ensuring animal welfare and traceable

Programmes & initiatives

ENSURING ANIMAL WELFARE IN OUR ANIMAL FIBRE SUPPLY CHAINS

Zadig&Voltaire Standards regarding animal welfare have been incorporated into contractual documents signed by suppliers. They are based on fundamental principles, particularly respect for the 5 Freedoms set out by the Farm Animal Welfare Council in 1992 and included in the definition of animal welfare used by the World Organisation for Animal Health (OIE).

To go even further, Zadig&Voltaire prioritises use of merino wool from farms certified for their animal welfare practices.

In 2021, Zadig&Voltaire joined the Good Cashmere Standard® to support sustainable cashmere channels and with the target of having 100% of the virgin cashmere used in its collections certified. Cashmere certified by the Good Cashmere Standard® by AbTF guarantees the welfare of Cashmere goats, protection of natural resources and supports the farmers concerned.





Verified by Ecocert Greenlife in accordance with RWS standards that can be consulted on https://textileexchange.org/
ZV France, licence #236658
100% WOOL*
'Contains 100% RWS certified wool



Sustainable products & packaging: traceability

ZADIG&VOLTAIRE

2025 OBJECTIVES

100% traced products

RESULTS AT END 2022

Certified finished products (verification and traceability through the entire supply chain)

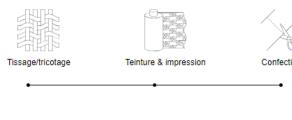
- 80% of the cashmere knitwear collection
- 70% of the wool knitwear collection
- 60% of the Jersey collection
- 30% of the Denim collection

Programmes & initiatives

TRACING FOR INCREASED TRANSPARENCY AND PERFORMANCE

In 2022, Zadig&Voltaire launched a traceability approach to provide its customers, with online information up to weaving/knitting and dying steps for ready-to-wear products, and up to stitching for shoes. To go even further and gradually provide information from the origin of raw materials, Zadig&Voltaire works in partnership with Fairly Made® which provides a traceability and impact assessment solution. Launched for the summer 2024 collection, the project will enable the brand to gradually provide more information on traceability and take the assessment of the environmental impact of its products further, in order to improve their performance.

Fiche produit relative aux qualités et caractéristiques environnementales



Traçabilité

Design : Paris

Composition principale

- Pays de tissage / tricotage : Portugal
- Pays de teinture et impression : Portugal

Pays de confection : Portugal









CERTIFICATION PROCESS THROUGHOUT THE ENTIRE SUPPLY CHAIN

Beyond raw materials, Zadig&Voltaire is developing an approach to have its entire supply chain certified for a large part of its products within its new collections.

This process ensures that traceability information is reliable and that each step meets requirements in keeping with Zadig&Voltaire standards and best practices.

In this context, Zadig&Voltaire is certified since 2021 in accordance with recognised and particularly rigorous standards such as GOTS (Global Organic Textile Standard), OCS (Organic Content Standard), RWS (Responsible Wool Standard) and GRS (Global Recycled Standard).

In 2023, the brand is working to increase the number of products concerned by this process.



Certificat délivré par Ecocert Greenlife

ZV France, licence #236658

Sustainable products & packaging: Made In VoltAIRe Respect

INCREASING THE VISIBILITY OF PRODUCTS IN THE VOLTAIRE PROGRAMME

To enable customers to better identify products concerned by the transformation under the VoltAIRe programme, the brand introduced and rolled out the "Made in VoltAIRe Respect" logo on all care labels of the concerned products as well as on their product sheets available online

These products respect specific, rigorous specifications:

- any product certified through every stage of the supply chain
- any product composed of at least 90% certified raw materials
- any leather product which comes from tanneries with at least an LWG silver level certification
- any jewellery containing at least 80% recycled metal

At the end of 2022, **60**% of products developed for the Fall/Winter 2022 collection featured the "Made in VoltAIRe Respect" logo.





CLIMATE AMBITION ALIGNED WITH THE PARIS AGREEMENTS 1.5° PATH

In May 2023, Zadig&Voltaire's ambitious climate objectives, aligned with the 1.5°C trajectory, were verified and approved by the Science-Based Target Initiative (SBTi).

The latter are aligned with the objectives of the Paris Agreement and their validation constitutes an important step in our continuous commitment to play a role in combating climate change at our level.

In accordance with the SBTi's objectives, Zadig&Voltaire is committed to:

- reducing by 46.2% the absolute greenhouse gas emissions of its Scopes 1 and 2 by 2030 compared to the reference year 2019, and to increasing its annual renewable electricity supply from 0% in 2019 to 100% by 2030;
- reducing by 55% per euro of turnover the GHG emissions of its Scope 3 from goods and services purchased, as well as transport and distribution upstream, within the same time frame.







2025 OBJECTIVES

- 100% green energy
- 100% full LED lighting

RESULTS AT END 2022

■ 100 % of our sites in France and 25% of our stores in the United States were supplied by green energy, just like our European e-commerce site

Programmes & initiatives

ROLL-OUT OF THE GREEN & EFFICIENT

ENERGY PROGRAMME ON OWN SITES

The purpose of this programme is to ensure a gradual transition towards renewable energy on all sites, installing 100% LED lighting in our stores and rolling out a series of energy sobriety and efficiency measures in Europe, the United States and Asia. These measures include the systematic closure of store doors as soon as air conditioning or heaters are on, the adjustment of temperatures and turning off illuminated signs and window displays. An awareness raising campaign regarding energy saving techniques was rolled out among store employees and head offices.



EVOLUTION IN CO2 EMISSIONS FOR SCOPES 1 & 2 IN 2022 VS. 2019

•
•

RESULTS AT END 2022

40% of all materials used to make the collections were certified vs. less than 1% in 2021.

100% of our leather comes from tanneries certified for their environmental and chemical use practices.

Zero virgin plastic made from fossil fuels in our polybag packaging.

Programmes & initiatives

ROLLING OUT OF ZADIG&VOLTAIRE'S SUSTAINABLE PRODUCTS & PACKAGING **STANDARDS**

The brand has defined new Sustainable Product Standards in an effort to reduce the environmental impact of its collections, both in terms of the supply of raw materials and manufacturing processes. A complete transformation programme dedicated to sourcing has been rolled out in order to achieve the target of 100% key raw materials from sustainable certified sources by 2025.

In addition to raw materials, Zadig&Voltaire is incorporating an increasing number of products certified throughout their supply chain, thus guaranteeing the implementation of particularly rigorous practices at all stages.

For example, at the end of 2022, 60% of the Jersey collection products were certified for along their supply chain, based on organic textile specifications (material, dyes, printing techniques, traceability).

SUPPORTING CIRCULARITY OF MATERIALS

- Our iconic Japanese satin is now made from 60% recycled fibres.
- All of our trainer soles are made from 30% recycled materials
- Launch of a programme seeking to scale up use of regenerated cashmere in our collection





Zadig&Voltaire is rolling out its policy regarding the use of zero virgin plastic from fossil fuels and integrates the use of recycled or biobased materials for its packaging. 100% of polybags used by the brand are made from biobased or recycled and 100% recyclable materials. 100% of paper packaging used by the brand is made using certified fibres from sustainably-managed forests and up to 60% recycled fibres.

Made in Respect – our principles and ethics programme

ZADIG&VOLTAIRE

Zadig&Voltaire's Code of **Ethics**

ZADIG&VOLTAIRE

CODE D'ETHIQUE ZADIG&VOLTAIRE

Signed by all employees

Zadig&Voltaire Suppliers' Code of Conduct



Signed by all partners

Zadig&Voltaire hotline



Ethics Governance

Ethics Committee

5 members

Supporting the 10 Principles of the United **Nations Global Compact**





system making it < 3 missions possible confidentially to and safely report, in good of breaches laws, regulations or principles of internal Code of Conduct

- -Following/applying the Code of **Ethics**
- Responding to requests / Processing any alerts
- Developing policies and tools

Formalising the commitment and promotion of the 10 principles with respect to internal and external stakeholders

Made In Respect: committed with our teams (1/2)

ZADIG&VOLTAIRE

Committed freedom, Fostered Uniqueness and Shared Vision for Excellence: 3 corporate values that are reflected into numerous commitments of Zadig&Voltaire as an employer, in particular to ensure gender equality and the development of young talents, a real strength for the company.

Programmes & initiatives

2025 OBJECTIVES 100/100 gender equality index

RESULTS IN 2022, Gender equality index score of 99/100 in France.

WOMEN EMPOWERMENT AT THE HEART OF THE ZADIG&VOLTAIRE BRAND Zadig&Voltaire was founded with the goal of designing and proposing silhouettes that enable young girls and women to be confident. From the outset, brand founder Thierry Gillier chose to surround himself with women in key positions in the company. Currently, Zadig&Voltaire's staff includes 77% of women. Its management committee includes 70% women and 80% of management positions are filled by women. 78% of store managers are women.

WELCOMING AND DEVELOPING YOUNG TALENTS

Every year, Zadig&Voltaire hires numerous young talents: in France in 2022, 13 young people were recruited on permanent contracts at the Paris head office after their internships or work/study training programmes, and 262 under-25s were recruited in our stores, 219 of which on permanent contracts.

Particular attention is also paid to developing and supporting young people who join the brand's head office as interns or part of a work/study training programme: e-learning training sessions to find out more about the company, industry and collections, immersion in-store, numerous presentations by employees on business, the brand and know-how. A school partnership with EMASUP was developed to create a dedicated Zadig&Voltaire class of a dozen young people on work/study contracts in our stores. The training programme enables them to validate two certifications in 1 year: omnichannel sales adviser specialized in fashion & beauty, and fashion and beauty retail manager.



young recruited and
45
people on a work/study
training programme
(50% at the head office
and 50% in store)
taken on
in 2022 in France

Made In Respect: Committed with our teams (2/2)

ZADIG&VOLTAIRE

2025 OBJECTIVES: 100% of current and new employees trained in the VoltAIRe programme

RESULTS IN 2022

100% of employees informed about the VoltAIRe programme in Europe

MAKING OUR TEAMS THE FIRST VOLTAIRE AMBASSADORS

Programmes and initiatives:

TRAINING AND PROVIDING INFORMATION ON THE BRAND'S COMMITMENT AND ACTIONS IN THE CONTEXT OF *VOLTAIRE* Information sessions for head office departments and store teams in all countries are organised on various themes.

An e-learning session on the VoltAIRe programme is now part of the onboarding process for all new employees in France. This training programme will be updated and rolled out in all countries.

BEING ACTORS FOR CHANGE

Zadig&Voltaire organises regular training sessions dedicated to Product teams

- 100% of Accessory teams are trained in the challenges related to sourcing, processes and eco-design
- Regular progress updates are given to the various departments of the Parisian head office
- Organisation of interactive live sessions with stores
- Creation of specific expert training online modules

ONE TEAM



Orison à la mobilisation de nos équipes et de nos différents parteneiras, Zadigili fritteira a obtenu en particultura susurates :

(2015 (Global Digenic Terrile Standard) of OCS (Digenic Content Standard) qui garantesen caractere biologique des Stone, etcu des teuties.

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Dittion il la realisticazioni desi impagnes el suar afficial sitre par fermines, den progetto impoletoria di como et della dell'elembero sur len produita elembiognite propria collection Autoremell'Inter 20

OSF-, do la collection en airray de clore sel històriquis à gostre de fileres insesse se l'agricult, costiguiu, MDF de saide vellere sussittativi à printe più contre se conquient en condition de la collection de la collectio

La montre Mode in WithNike Respect a same del ajcolde sur l'aliquete d'arrivation des pro territes concernée et appeteit également our nours pages produits présentes sur l'estrep de Messin, affin de permetne leur signification.

2025 OBJECTIVES **100%** of our supplier partners aligned with Zadig&Voltaire Standards

RESULTS IN 2022

- **100%** of our supplier partners sign the Supplier Code of Conduct
- Awareness raised among **100%** of suppliers following revision of the social compliance programme

Programmes & initiatives

- WORKING WITH PARTNERS WHO SHARE OUR VISION AND VALUES
 - Zadig&Voltaire's partners adhere to a set of rules, practices and principles regarding ethics, societal responsibility and protecting the environment, which have been incorporated into the contractual documents and which constitute Zadig&Voltaire's Standards, including the Supplier Code of Conduct
 - Updated in 2021, it defines what is expected of Zadig&Voltaire partners regarding social responsibility, protecting the environment and business integrity.

REVISION OF THE SOCIAL COMPLIANCE PROGRAMME

- Zadig&Voltaire is a member of the ICS, an organisation dedicated to social compliance which strives to improve working conditions within its members 'international supply chains (mapping of suppliers, early detection of problems, audit, corrective measures and training).
- In the context of respect for its social compliance policy, Zadig&Voltaire also recognises other rigorous systems such as BSCI and SMETA SEDEX. The brand's objective is to have a social audit of 100% of its direct suppliers' sites by the end of 2023.





2025 Objectives

100% of our supplier partners aligned with Zadig&Voltaire Standards

RESULTS AT END 2022

Products from the collection certified through the entire supply chain:

- 90% of the woollen knitwear and regenerated cashmere collection
- 65% of the Jersey collection
- 30% of the Denim collection
- 100% of the virgin Cashmere knitwear collection certified Good Cashmere Standard and traced
- 40% of suppliers certified by standards recognised by Zadig&Voltaire

Programmes & initiatives

COMPLIANCE WITH ZADIG&VOLTAIRE ENVIRONMENTAL STANDARDS

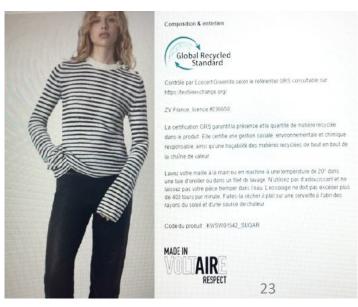
In order to strengthen its approach, Zadig&Voltaire gradually integrated into its Product Standards, its requirements in terms of traceability and transparency, sourcing of raw materials from sustainable certified sustainable sources and manufacturing processes which contribute to reduce the environmental impact of its products. Discussions, information sharing, and meetings are organised with its manufacturers in order to assist them with the transformation process and achieving compliance with these new requirements.



Aside from its objective to use 100% certified key raw materials by 2025, Zadig&Voltaire has embarked on a process seeking to certify its entire supply chain for an increasing number of products in its collections. This process ensures traceability reliability and that each step within the supply chain, meets requirements in keeping with Zadig&Voltaire standards. In this context, Zadig&Voltaire has been certified since 2021 in accordance with recognised and particularly rigorous standards.







Made in Respect: committed with our community

ZADIG&VOLTAIRE

RESULTS AT END 2022

5 organisations supported via *Art is Hope*

6,200 tote bags sold to support the activities of Fondation des Femmes

Like the messages conveyed by its silhouettes and collections, Zadig&Voltaire has always promoted empowerment. This strong commitment, rooted in the brand's identity also takes the form of support for actions designed to enable vulnerable people to take control of their lives back.

Programmes & initiatives

ART IS HOPE

In the United States, Zadig&Voltaire developed *Art is Hope* to support the empowerment of creative minds. Through this programme launched in 2020, actions were taken in partnership with organisations such as *LA Dance Project*, *Black Art in America*, *National Alliance on Mental Illness*, *QueerArt* and *Girls Rock Santa Barbara in order to support their actions.*

CIRCULAR TOTE BAGS PROJECT TO SUPPORT THE EMPOWERMENT OF WOMEN WHO ARE VICTIMS OF VIOLENCE

In France, Zadig&Voltaire supports the activities of the *Fondation des Femmes*, the reference structure in France working to promote women's rights and combat the violence to which they can fall victim. Since April 2022, throughout its entire network of French stores, Zadig&Voltaire has proposed tote bags made from the brand's archive fabrics, by companies in the *Resilience Network* which gathers inclusion companies in the north of France. In order to support its actions, Zadig&Voltaire donates 100% of the proceeds from sales of these tote bags to the *Fondation des Femmes*. At the end of 2022, the initiative was extended to several European countries.







https://zadig-et-voltaire.com/eu/fr/content/programme-voltaire